# O<sub>2</sub>: It is quality not quantity that counts

10<sup>th</sup> anniversary - The Airnergy Spirovital Therapy

"Unable to change the human body, we change the air that we breathe". Those are the words of the developers of the Airnergy-therapy, an internationally patented progression of other oxygen therapies known so far. Both design and practice have led to remarkable success and to AIRNERGY's 10<sup>th</sup> Anniversary in 2010.

Concentrated oxygen or a better utilization of O<sub>2?</sub>

Currently, specialist media in particular discuss the question, if excessive oxygen feed is the best solution in any way. Airnergy has always doubted this assumption.

Why feed non-physiologically high quantities of oxygen if the human body's reaction is an increased production of free radicals, and if – anyway – about ¾ of the oxygen that we breathe-in are exhaled unused?

Chronic diseases, physical inactivity, age and stress reduce said 25 % again considerably ...

## Quality rather than Quantity

True to the motto "Quality rather than Quantity", it was the Airnergy developers' challenge to develop a method that is able to optimally support the body's natural capability to UTILIZE the oxygen breathed-in.

At the right time, at the right place and in due proportion, cells should be able to utilize the  $O_2$  in order to guarantee an optimal production of energy (ATP). Airnergy aimed at the support of oxygen utilization within the cells and not – as do other methods – support exterior breathing within lungs and capillaries.

A lesson by Mother Nature allowed the company to find – after years of research – a technical solution able to process the oxygen of breathing air into the stage best known by the body and to the best of utilization within cells.

#### Simulating the photosynthesis

By means of artificial sun light and a catalyst comparable to natural chlorophyll it is now possible to technically imitate a substantial process of the photosynthesis. The oxygen may thus be brought from the triplet-condition into the singlet-condition. In physics, the latter is the highest state of oxygen energy, and it is stable for an ultra short moment only. Immediately it falls back into its original state.

The Spirovital-Method benefits from the energy set free during this process by transmitting it to the water molecules in the air. Via a light and comfortable cannula the user breathes-in.

### Versatilely approved

It has been scientifically proved and internationally approved in the domains of both alternative and orthodox medicine, that the method is able to initiate special body-stimulations that may often cause a remarkable ease of a lot of complaints. As a result, attention is now focused – after several millions of individual usages – on COPD, sleep disturbances, sleep apnoea, a lack of energy, but also on eye diseases as macula degeneration, fibromyalgia, ADS and ADHS. Innumerable positive courses of said diseases are documented. In Medical-Wellness-Institutes the Spirovital-therapy shall support body detoxification and other methods of treatment.

Here, practices of 20 minutes take place several times a week or a cure of 10 or 20 practices several times within a year.

A medical study by Kuno Hottenrott, professor at Halle Martin-Luther-University has shown that even the function of the autonomous nervous system of young sport students in good health could measurably be sustained. Their heart frequency could be economized.

If the function of the superordinated nervous system may be improved, vital functions such as breathing, heart frequency, blood pressure, metabolism und hormone producing may be controlled and regulated. Those may be manifestations why the Spirovital-Therapy may make versatile sense as medical basic treatment.

"May freshen and calm at the same time"

Professional sportsman such as formula 1-champ Jenson Button or football-coach Ottmar Hitzfeld do already profit from the Spirovital Method for a better regeneration or, simply, to increase their well-being and relaxation. German pop idol Herbert Grönemeyer has addressed a personal letter to AIRNERGY: he states being a "confessing Airnergy-follower". He expresses his feeling that the Spirovital Therapy seems to have the paradox quality to freshen and calm at the same time.

Absorption of Costs and expert report by the Federal Association of German Industry (BDI)

Attending physicians could prove the positive effects on a range of disease patterns. As a consequence, health insurance has taken over – in documented, individual cases - both the costs for Airnergy-usage as well as the purchase of a private Spirovital therapy unit.

According to an advisory opinion of the BDI, up to EUR 12.39 are taken over for an individual therapy. In cooperation with their medical-academic advisory council, management does its utmost to pass the very complex procedure for health insurance approval.

More than 10 years of life expectancy

The size of the handsome AIRNERGY-Resorts is that of a brief case. Its installation in a practice requires just the place for a seating accommodation and an electric socket. Airnergy devices are low noise, delegable and almost maintenance-free. Even very frequent, continuous use causes practically no associated costs.

Permanent research of the entire system including its energy supplying patented activating units have resulted – at present - in a life expectancy of more than 10 years. Very first units sold about ten years ago, are reported to still serve patients and clients very well.

Maintenance service is recommended after about 6.000 usages respectively after 2.000 hours of operation. Dust- and bacterial filters must however be replaced regularly after 50 hours of operation.

For seven years, Dr. med. Stefan Brauweiler in the Rheinmedico private practice at Rheinbach near Bonn offers a number of Airnergy-units in order to complement other therapies. He could achieve considerable success in cases of migraine, muscle tenseness, Burnout and especially borreliosis.

### Medical product approval

AIRNERGY. Great value is set upon quality and service. Accordingly, the manufacturer is certified according to ISO 9001 for its quality management, acc. to ISO 13485 as a manufacturer of medical products and acc. to ISO 14001 for their ecological sensibility.

In home made manufacture, Airnergy devices nowadays fulfil most versatile expectations and desires of the international clientele. In 2010, the version "Medical Plus" has officially been approved as certified medical product. The designer version "Avant Garde" has been awarded by the European Health & Spa Award; the category: "Best technical product innovation".

The brand-new 10<sup>th</sup> anniversary version "Basis Plus" was conceived as possible second unit and for private use in private homes. Cream of the crop is "Avant Garde Cristal". The transparent edition even allows a view into the filigree technology.

The Spirovital Therapy – No oxygen therapy

"We are grateful and we are proud to be able to look back on ten exciting years of AIRNERGY. A comfortable and easy way? Not always.

Our Spirovital-method was often confounded with classic oxygen-therapies that our method has nothing to do with.

Even though we have been able to gain the confidence of doctors and alternative practitioners in our home country, Germany, it was easier to reach the Asian market. Traditionally, their consciousness for breathing and for our medical innovation was more profound in the beginning.

But meanwhile we have been awarded the official approval as a medical product. The scientific support of Professor Dr. med. Klaus Jung and his clinic evaluation has enabled us to intensify our efforts to gain even more confidence among doctors, clinics and therapeutics in Germany. Therapeutic and economic success stand for the reasonable investment into AIRNERGY. Clients and patients do accept trustfully our cure". So far the statement of Guide Bierther, founder of the consortium.

Addressing three different groups of people interested in Airnergy, www.airnergy.com gives detailed information about the Spirovital-Therapy. Here, patients and clients, who have heard about the Airnergy-cure, may find within Germany their practice, institute, clinic, beauty- and wellness-institute to just try out AIRNERGY.

#### <u>Captions</u>

Climatic health resort. An interpretation of the feeling an Airnergy cure shall give

The Avant Garde Design Edition by Airnergy. Awarded with the Health & Spa Award 2010. The category: Best technical product innovation

AIRNERGY headquarters at Hennef near Bonn. Production, Service- and Training Centre

The Medical Plus version. CE-certified medical product